Curve Fitting: Alumni Employment vs. Faculty Quality

Kevin Chen, Zachary Couvillion, Max Telemaque, Calvin Atkeson, Allison Anderson

Our Data Set

• 2019-2020 CWUR data set

- Comprehensive ranking of the top 2000 world universities based on CWUR scaling
- Quantitative approach used to determine rankings rather than subjective

• What we analyzed

- Isolated the top 150 universities from this ranking
- Furthermore identified and analyzed two variables from these rankings
- Alumni Employment to CEO Positions in Forbes Global 2000 companies is compared to quality of education

Our Data Set cont.

$$r_F = C \cdot \exp\left[-k \cdot ((Y-1)-x)^2\right]$$

Y: current year

X: year award is given to faculty member C: always set to 1 unless a faculty member holds a full time position at more than one location

The positive constant k is chosen so that $r_F = 0.01$ when (Y - 1) - x = 99 and C = 1. This gives k = 99⁻² ln(100)

$$p_E = \frac{q^2}{\max (n, 2000)}$$

q: yearly weighted average of CEO alumni n: current number of students enrolled

Theory

The Best Approximation Theorem

Let W be a subspace of \mathbb{R}^n , let y be any vector in \mathbb{R}^n , and let $\hat{\mathbf{y}}$ be the orthogonal projection of y onto W. Then $\hat{\mathbf{y}}$ is the closest point in W to y, in the sense that

$$\|\mathbf{y} - \hat{\mathbf{y}}\| < \|\mathbf{y} - \mathbf{v}\| \tag{3}$$

for all **v** in W distinct from $\hat{\mathbf{y}}$.

If A is $m \times n$ and **b** is in \mathbb{R}^m , a least-squares solution of $A\mathbf{x} = \mathbf{b}$ is an $\hat{\mathbf{x}}$ in \mathbb{R}^n such that

$$\|\mathbf{b} - A\hat{\mathbf{x}}\| \le \|\mathbf{b} - A\mathbf{x}\|$$

for all **x** in \mathbb{R}^n .

B = [y1;y2;y3;...;yn]

The equation Ax=B is inconsistent, as the data spread is not a true linear relationship. By the Best Approximation Theorem, we can interpret the closest linear fit as the solution to $Ax = B^*$, where B^* is the orthogonal projection of B onto the column space of A.

A = [1 1; 1 2; 1 3; 1 5; ...] B = [1 10 3 19] Ax = B is inconsistent.

If we project B onto the column space of A, we must first express the column space as an orthogonal basis in order to apply the following theorem.

The Orthogonal Decomposition Theorem

Let W be a subspace of \mathbb{R}^n . Then each y in \mathbb{R}^n can be written uniquely in the form

$$\mathbf{y} = \hat{\mathbf{y}} + \mathbf{z} \tag{1}$$

where $\hat{\mathbf{y}}$ is in W and z is in W^{\perp} . In fact, if $\{\mathbf{u}_1, \ldots, \mathbf{u}_p\}$ is any orthogonal basis of W, then

$$\hat{\mathbf{y}} = \frac{\mathbf{y} \cdot \mathbf{u}_1}{\mathbf{u}_1 \cdot \mathbf{u}_1} \mathbf{u}_1 + \dots + \frac{\mathbf{y} \cdot \mathbf{u}_p}{\mathbf{u}_p \cdot \mathbf{u}_p} \mathbf{u}_p$$
(2)

and $\mathbf{z} = \mathbf{y} - \hat{\mathbf{y}}$.

 $Col([11; 12; 13; 15; ...]) = span\{(1111...), (-103.4600 - 102.4600 - 101.4600 - 99.4600...)\}$ (calculated with Gram-Schmidt Process)

The projection of B onto our orthogonal column space can be calculated by adding the projections of B onto each basis vector of the orthogonal column space.

 $B^* = [209.1569\ 210.4138\ 211.6706\ 214.1844\ \dots\]$

Ax = $B^* \rightarrow$ This is solvable since B^* is in the column space of A by definition of orthogonal projection.

We can let Matlab row reduce the augmented matrix [A B*] to arrive at

X = [207.9000, 1.2569]

Y = 1.2569x + 207.9000

Theory

Theorem 14

Let A be an $m \times n$ matrix. The following statements are logically equivalent:

- a. The equation $A\mathbf{x} = \mathbf{b}$ has a unique least-squares solution for each \mathbf{b} in \mathbb{R}^m .
- b. The columns of A are linearly independent.
- c. The matrix $A^{T}A$ is invertible.

When these statements are true, the least-squares solution $\hat{\mathbf{x}}$ is given by

$$\hat{\mathbf{x}} = (A^T A)^{-1} A^T \mathbf{b}$$
(4)

Curve Fitting



B = [1.2569, 207.9000]

Higher Degree Polynomial



Polynomial: Degree 4

Data Significance

- Slight positive correlation between the factors
- Only 6% of data points lie on the line
- Dartmouth Residual Distance: 356
- Outliers
 - University of Helsinki (226, 1007)
 - UC Irvine (22, 1427)



Works Cited

Lay, David C, Lay, Steven R, McDonald, Judi J, et al. *Linear Algebra and Its Applications*. 5th ed., Pearson Education, Inc, 2016.

Mahassen, N. A quantitative approach to world university rankings. *Center for World University Rankings* (2019).

"MATLAB Project: Least Squares Solutions and Curve Fitting ." Media.pearsoncmg.com,

 $media.pearsoncmg.com/aw/aw_lay_linearalg_updated_cw_5/student/projects/Matlab/pdf/27.lsq.pdf.$